



Discover
the
Petcurean
Difference



Petcurean is an independent, Canadian-owned and operated family business that's been around since 1999 and exports all around the world.

At Petcurean, we create our recipes with passion and purpose, using only the best of the best ingredients from a trusted network of farmers, ranchers and producers. Our recipes are created using only premium-quality meat proteins, grains, fruits and veggies. These are sourced from a trusted network of farmers, ranchers and producers who must meet or exceed our very stringent health, safety and quality criteria. None of our ingredients are sourced from China. We don't and won't ever use by-product meals or un-named meat meals. Plus, Petcurean tests every batch of food for salmonella through each part of the manufacturing process, using standards set by Health Canada. Our recipes are manufactured in Canada at EU, FDA, BRC and CFIA certified plants which means they uphold exceptionally high standards of sanitation, cleanliness and manufacturing practices.

Some economy (and even some "premium") brands of pet food are made from lower quality ingredients with lower energy values and lower grade proteins that aren't easily absorbed. Many nutrients pass right through your pet's system, so you need to feed more food in order for them to receive the same amount of nutrition they'd get from a premium food, like Petcurean. The proof is in the poop: You feed less, your pet absorbs more nutrition, you scoop less.

Petcurean produces recipes for dog breeds of all sizes, and cats and dogs of all ages; recipes that are completely grain free, as well as recipes made with grains, as there are pets that can benefit from grains in their diets.

Our **GO!**™ product line provides solutions for your dog or cat's unique dietary needs:

- high protein, lower carb recipes that help your pet stay strong and fit;
- recipes formulated for cats or dogs with food sensitivities and specific nutritional needs; and
- recipes that provide preventative care to keep your pet healthy for life.

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“ ”



premium
quality
our pet
project

“ ”



a single
focus
we keep our
eye on the
ball

“ ”



family-run
& independent
proudly
Canadian
eh?

“ ”



waggy tails &
head bops
feeding
health
& happiness



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GO! FIT + FREE™

MAXIMUM MEAT PROTEIN WITH ZERO GRAINS OR GLUTEN

Premium-quality meat proteins are the first six ingredients in the GO! FIT + FREE™ dog recipes and the first seven ingredients in the GO! FIT + FREE™ cat recipes. In fact, FIT + FREE™ has the most meat of any GO! recipe. FIT + FREE is a protein-rich, lower carb, grain free diet, ideal as a maintenance diet but particularly suitable for pets with a high energy requirement. A low carb diet is also useful for weight management.



Recently I spent much time researching and trying new cat foods. I have two 16 year old female cats, one of which is diabetic. I also have a 1 year old neutered male cat. I was searching for a cat food that was more natural for cats requirements, and also one that they would all eat - for obvious reasons. They all are now on the GO! for cats, chicken turkey and duck. The best thing about this is that the older cats are so much better on it, the diabetic one had a blood test last week and her readings were "normal" for the first time in months. I am very happy to have found a grain free diet for all my cats.
Karen, Auckland

GO! SENSITIVITY + SHINE™

FOR DOGS & CATS WITH FOOD SENSITIVITIES + SPECIFIC DIETARY NEEDS

Suitable for all dogs and cats, but formulated especially for pets with specific dietary needs and food sensitivities. All life stage recipes are carefully prepared with select meat proteins (including novel, single protein), unique carbs, and essential omega oils. SENSITIVITY + SHINE™ provides a solution for skin & coat issues and sensitive tummy issues and the simple recipes are ideal to use as a rotation diet.



Ollie has always had problems with his skin and allergies which has resulted in constant ear infections and eye ulcers. After many visits to the vet and great expense with no results, we changed vets for a second opinion and were recommended GO! Sensitivity + Shine Salmon. With great success we are convinced his problems were diet related and we are so happy to have the option to feed him a great diet with everything that he needs. After 3 years he still loves it! - Melissa

GO! DAILY DEFENCE™

WHOLE BODY PREVENTATIVE CARE FOR LIFE

Nutrient-packed and nutritionist-recommended to give your pets the preventative care they need to stay strong and healthy for life. All life stage recipes are prepared with premium-quality meat proteins, antioxidant-rich fruits and veggies, and essential omega oils.



"As a breeder I highly recommend GO! DAILY DEFENCE™...I also suggest to people who have dogs with coat conditions (i.e. those dogs with tendencies to get dry skin or other ailments that affect their coats) that they switch to feeding GO! I would like to add that dogs LOVE GO!" - Yvonne

For more information:

www.healthypetfoods.co.nz

www.petcurean.com